

ה

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REV ALL INS- NO CHANGE IN TTL.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-F	3P-4P	JUDGE JUDY	:30	\$200.00	10/03-10/05	1	1	1	\$200.00	
Rating: 1.6												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*2	W-F	5A-530A	GOOD DAY UTAH	:30	\$125.00	10/03-10/05	1	1	1	\$125.00	
Rating: 1.1												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*3	W-F	530A-6A	GOOD DAY UTAH	:30	\$125.00	10/03-10/05	1	1	1	\$125.00	
Rating: 1.6												
Sales Remark: V3 REV X												
V3 More than 2 codes changed												
	*4	W-F	530A-6A	GOOD DAY UTAH	:30	\$250.00	10/03-10/05	1	1	1	\$250.00	
Rating: 1.6												
Sales Remark: V3 REV												
V3 More than 2 codes changed												

Rep Order# 9834631 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/01/2012 1:29 PM  
Last Received: 10/01/2012 1:13 PM  
Showing Buylines: All Rep Revised Lines

3 of 5

Station KSTU-TV SALT LAKE CITY, UT

Advertiser ( ) POLITICAL

Product LOVE FOR UT-CD 4

Estimate# C02C08

Buyer Patricia Dome

Phone#

Fax#

Agency ( ) SMART MEDIA GROUP

814 KING ST, SUITE 400

ALEXANDRIA, VA 22314

Agency C/P1/P2/E LOVE/ORDR/C02C08

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) DAN DRISCOLL

Salesperson Phone# 202-955-5342

Salesperson FAX# 917-206-9589

LT In Day Time Program

Len

Rate

Dates

Spots/Week

# of Weeks

Total Spots

Total Cost

Daypart

\*5 TH 530A-6A GOOD DAY UTAH  
Rating: 1.6

Sales Remark: V3 REV  
V3 Comment Changed, Spots/week Changed

\*6 W-F 530A-6A GOOD DAY UTAH  
Rating: 1.6

Sales Remark: V3 REV  
V3 More than 2 codes changed

\*7 W 7A-8A GOOD DAY UTAH  
Rating: 3.0

Sales Remark: V3 REV  
V3 Comment Changed, Rate Changed

\*8 TH 7A-8A GOOD DAY UTAH  
Rating: 3.0

Sales Remark: V3 REV  
V3 Comment Changed, Rate Changed

\*9 F 7A-8A GOOD DAY UTAH  
Rating: 3.0

Sales Remark: V3 REV  
V3 Comment Changed, Spots/week Changed

\*10 W-F 8A-9A GOOD DAY UTAH  
Rating: 3.0

Sales Remark: V3 REV  
V3 More than 2 codes changed

\*11 W-F 8A-9A GOOD DAY UTAH  
Rating: 3.0

Sales Remark: V3 REV  
V3 More than 2 codes changed